



Information regarding SMARTA

SMARTA 2 project focuses on rural mobility put into practice. It aims to implement shared mobility solutions in East Tyrol (Austria), Trikala (Greece), Águeda (Portugal) and Brasov (Romania).

These four European rural areas, spanning different geographies, populations and mobility challenges, will set up different sharing services, interconnecting them with existing public transport, thus increasing the range of environmentally friendly and cost-efficient mobility options for local citizens.

The impact of these new services is monitored and assessed under a common evaluation framework, developed by the SMARTA project. The evidence gathered is expected to foster policy discussions at the regional and European level on how to leverage sustainable shared rural mobility solutions in the future.

Drawing from the demonstrators' experiences, the project will create a Toolkit of good practices, lessons learnt and recommendations for supporting the implementation of smart mobility interventions in more rural settings across Europe. SMARTA 2 started in September 2019 and will last until March 2021.

SMARTA 2 Team



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qplan-intl.gr



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white-research.eu



Brasov Metropolitan Area
www.metropolabrasov.ro



e-trikala
www.e-trikala.gr



Municipality of Águeda
www.cm-agueda.pt



Regionsmanagement Osttirol
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You are SMART(A)!

TO BECOME A NEW USER

Test e-carsharing and busses for free and be mobile.
Rethink – TEST – adapt your habits.

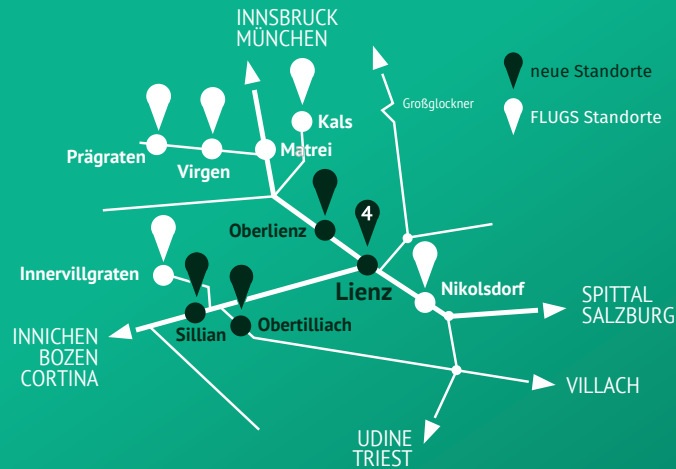
besmarta.at

A solution for better framework and life conditions in rural areas is integrated mobility

The offer invites all citizens in East Tyrol to use the chance to test the public buses of the Tyrolean Transport Network (Verkehrsverbund Tirol – VVT) and the e-carsharing with Flugs within the district.

The first 130 people who register receive each two VVT monthly tickets. The tickets are given out between April and September 2020, until stock lasts. Moreover, the first 200 new Flugs customers receive a string sum of 100 EUR to test the e-carsharing. The Flugs-card is valid for all carsharing stations in the district.

Register now and profit from the offer from April on.



How does it work?

At www.besmarta.at you find all information!

You choose whether you want to test the tickets for carsharing or for the buses (or both?) and you register. You will then be accredited your free amount on your Flugs account. As soon as you have picked up your card, you are mobile. Both bus tickets are simply sent by post.

Yet, the test does not come completely for free: upon registration and then at another time in autumn, you will have to fill in a survey, but this is easily and quickly done.

All you have to do is get in – ride off – experience – try out!

besmarta.at



e-carsharing: when is it a good option?

⇒ To save money. You can save on the (second) car and, when needed, simply share one.

⇒ To go to the doctor or transport heavy groceries, but no car is available.

⇒ Students come home for the weekend and need a car, but parents do too.

⇒ I travel by bus to the city, but it would be handy to have a car there for all my undertakings.

⇒ The children have plenty of activities in their free time and need a “taxi-mum” – quickly¹ done

⇒ To travel all routes dry, despite bad weather.

⇒ Not to depend on anyone’s favours, but to be easily mobile without a car. Book – get in – ride off for little money.

¹ flugs (the name of the e-carsharing provider) means “quick/quickly” in German