TOP 5 REASONS
TO USE CARPOOLING
IN BRASOV

1

It is free and it takes less than 5 minutes to register at www.mobilitaterurala.ro . Registering does not commit you to anything. You are free to come and go anytime. However, we hope that you will stay onboard for a long time!

2

Save time and money by travelling with your fellow citizens to the same destination!

3

Enjoy exclusive discounts on services and products from local businesses in Brasov!

4

With carpooling you have access to guaranteed parking in Brasov. Forget the stress of looking for a parking spot!

5

Be an agent of change and help Brasov get rid of traffic and reduce CO_2 emissions!

SMARTA 2 TEAM

Q-PLAN INTERNATIONAL
https://qplan-intl.gr/

White Research
https://white-research.eu/

Regionsmanagement Osttirol
https://www.rmo.at/

e-Trikala
http://www.e-trikala.gr/

Municipality of Águeda
https://www.cm-agueda.pt/

Brasov Metropolitan Area
http://www.metropolabrasov.ro/

With the contribution of **Brian Leslie Masson**
Transport expert

TO FIND OUT MORE ABOUT THE PROJECT

VISIT
ruralsharedmobility.eu

CONTACT US
s2info@qplan-intl.gr

www.mobilitaterurala.ro
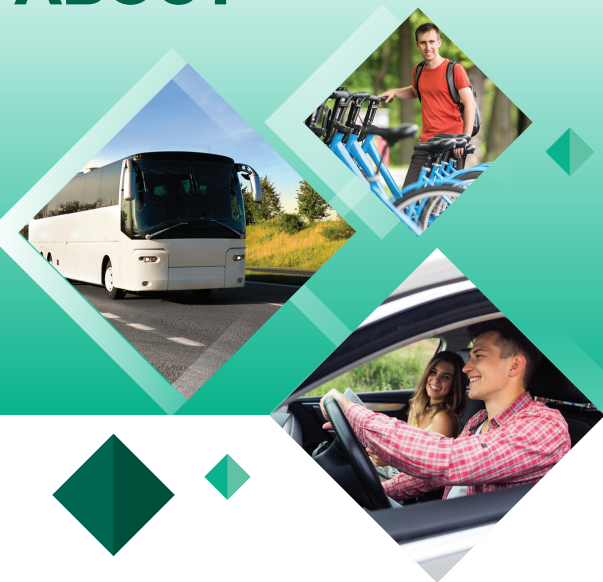
www.metropolabrasov.ro

SMARTA2
SUSTAINABLE RURAL MOBILITY

PROMOTING SUSTAINABLE SHARED MOBILITY INTERCONNECTED WITH PUBLIC TRANSPORT IN EUROPEAN RURAL AREAS

WHAT IS **SMARTA 2 –** DEMONSTRATORS **ABOUT**

The SMARTA 2 project focuses on rural mobility put into practice. It aims to implement shared mobility solutions in East Tyrol (Austria), Trikala (Greece), Águeda (Portugal) and Brasov (Romania).

These four European rural areas, spanning different geographies, populations and mobility challenges, will set up different sharing services, interconnecting them with existing public transport facilities, thus increasing the range of environmentally friendly and cost-efficient mobility options for local citizens.

The impact of these new services is monitored and assessed under a common evaluation framework, developed by the SMARTA project. The evidence gathered is expected to foster policy discussions at the regional and European level on how to leverage sustainable shared rural mobility solutions in the future. Drawing from the demonstrators' experiences, the project will create a Toolkit of good practices, lessons learnt and recommendations for supporting the implementation of smart mobility interventions in additional rural settings across Europe.
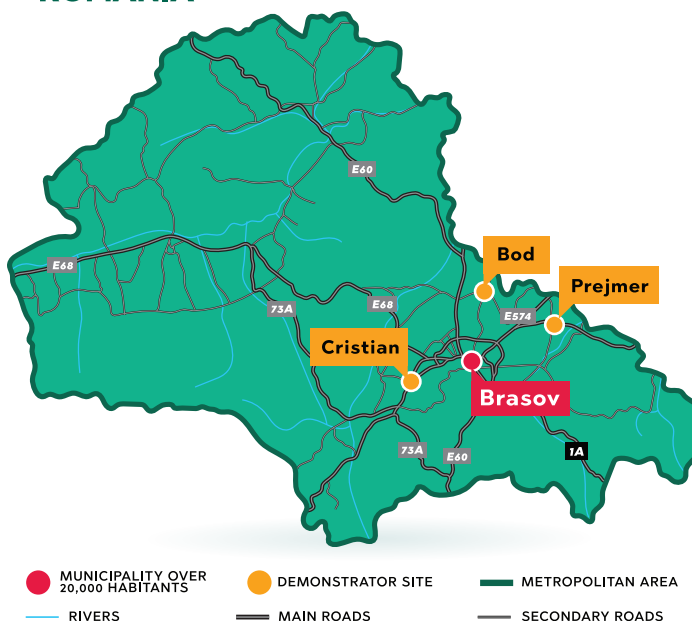
SMARTA 2 started in September 2019 and will last until March 2021.

A COMMUNITY BUILDING APPROACH TO **MOBILITY** IN **BRASOV**

Under SMARTA 2, Brasov is **testing rural mobility solutions in its rural communities** based on a **community building approach**. The focus is on using newly implemented public transport regular services combined with alternatives such as carpooling, ride sharing services, cycling to transport hubs, etc. instead of private cars.

On top of this, alternative services such as Demand Responsive Transport or Bus Rapid Transit could be tested in view of introducing them in the Brasov Metropolitan Area. The Brasov Demonstrator will help local communities in the Brasov area to take an active approach in environmentally friendly mobility behaviour.
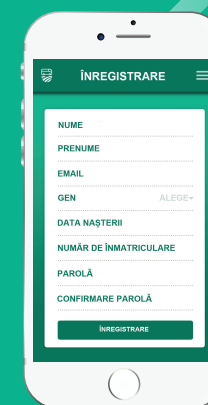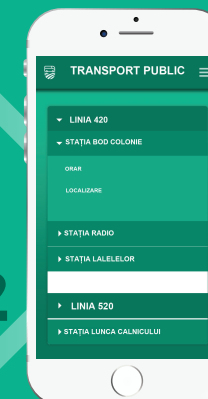
BRASOV METROPOLITAN AREA ROMANIA

E60

E68

73A

E68

Bod

Prejmer

E574

Cristian

Brasov

73A   E60

1A

● MUNICIPALITY OVER 20,000 HABITANTS

● DEMONSTRATOR SITE

▬ METROPOLITAN AREA

— RIVERS

▬ MAIN ROADS

— SECONDARY ROADS

HOW TO USE **CARPOOLING**

Carpooling is a sustainable way to organise trips by making sure that more passengers use the same vehicle. As more people will adopt this method, less greenhouse gasses reach our atmosphere.

Please visit www.mobilitaterurala.ro to learn more about the benefits of carpooling and how SMARTA 2 can help you lower your carbon footprint and get you in touch with other citizens in your community who care for the protection of the environment.
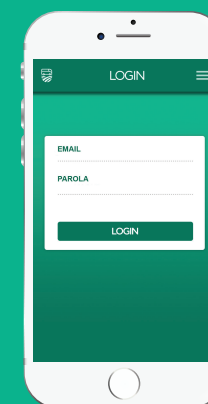
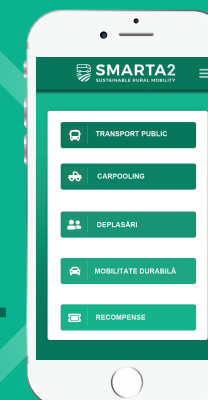**1** Access www.mobilitaterurala.ro and register

View timetable information for buses in the Brasov metropolitan Area **2**

3 Simply click on the other service you would like to use, fill-in the requested information and check their availability! You are ready to go!

Learn about other mobility related activities in your community **4**