





### FOR RURAL MOBILITY

Webinar series June – July 2020









SMARTA | Webinar series

Third webinar | 15/07/2020 | On-line

### Time to Act – webinar series

#### Locals, incomers, homecomers and visitors – changing mobility lifestyles in rural areas

- ✓ the role of rural communities in the rural-urban link
- the social values in rural communities
- the understanding of how to cater better for specific needs of rural communities



#### Rural Mobility – An engine to develop strong rural communities

- ✓ Rural reality is high on EC agenda
- EC invested in understanding rural mobility
- Understanding the underlying conditions for successful schemes
- collect building blocks for future rural mobility schemes

#### Starting a Shared Mobility Service – practical experiences from different European rural areas

- ✓ How to design and implement a mobility scheme
- The importance of stakeholders, institutional, private and community representatives
- ✓ the rural mobility schemes should address the local needs.
- ✓ the importance of a correct social dialogue in rural communities

# What can be done at the regional or local level?

- Understand the local/regional social reality
- Learn and adapt some of the existing good practices to fit local/regional needs

What can be done at the national level?

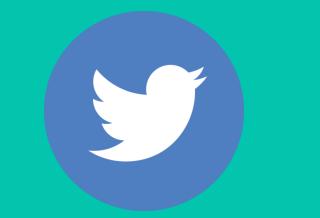
- Rural mobility to be recognised as a major policy area
- Programmes and plans for improving rural mobility should be developed

How European policies should be improved?

The policy and planning frameworks for rural mobility need to be developed

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Thank you for your interest!