

TIME



**FOR RURAL  
MOBILITY**

*Webinar series  
June – July 2020*





**FOR RURAL**

**MOTION**

3 webinars  
500 persons registered  
36 countries, 5 continents  
16 presentations



# Time to Act – webinar series

## Locals, incomers, homecomers and visitors – changing mobility lifestyles in rural areas

- ✓ the role of rural communities in the rural-urban link
- ✓ the social values in rural communities
- ✓ the understanding of how to cater better for specific needs of rural communities



## Rural Mobility – An engine to develop strong rural communities

- ✓ Rural reality is high on EC agenda
- ✓ EC invested in understanding rural mobility
- ✓ Understanding the underlying conditions for successful schemes
- ✓ collect building blocks for future rural mobility schemes

## Starting a Shared Mobility Service – practical experiences from different European rural areas

- ✓ How to design and implement a mobility scheme
- ✓ The importance of stakeholders, institutional, private and community representatives
- ✓ the rural mobility schemes should address the local needs.
- ✓ the importance of a correct social dialogue in rural communities

## *What can be done at the regional or local level?*

- Understand the local/regional social reality
- Learn and adapt some of the existing good practices to fit local/regional needs

## *What can be done at the national level?*

- Rural mobility to be recognised as a major policy area
- Programmes and plans for improving rural mobility should be developed

*How European policies should be improved?*

**The policy and planning  
frameworks for rural mobility  
need to be developed**

# JOIN the SMARTA Conversation



**@SMARTAmobility**



**SMARTA Project**

[ruralsharedmobility.eu/time-to-act-for-rural-mobility/](https://ruralsharedmobility.eu/time-to-act-for-rural-mobility/)

[ruralsharedmobility.eu/time-to-act-for-rural-mobility-2/](https://ruralsharedmobility.eu/time-to-act-for-rural-mobility-2/)

[ruralsharedmobility.eu/time-to-act-for-rural-mobility-third-webinar/](https://ruralsharedmobility.eu/time-to-act-for-rural-mobility-third-webinar/)



# FOR RURAL MOBILITY

*Webinar series  
June – July 2020*

Thank you for your interest!