



European Network for
Rural Development



Smart Villages in the EU: Supporting community-led innovation

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Rural mobility – an engine for developing strong rural communities

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An inclusive definition

Pilot Project

<http://www.pilotproject-smartvillages.eu/>

- “Smart Villages are communities in rural areas that use ***innovative solutions to improve their resilience, building on local strengths and opportunities.***
- They rely on a ***participatory approach*** to develop and implement their strategy to improve their economic, social and/or environmental conditions, in particular by mobilizing solutions offered by ***digital technologies.***
- “***The use of digital technologies is not a precondition for becoming a Smart Villages***”.

Which can help mobilise policies to support innovation in rural areas

Smart Villages – ENRD TG Messages

No one model
Digital and social.

Demand driven by local people,
Starts small – builds up via cooperation

Not a mini-LEADER
Cooperation to deal with specific challenges
Levers in further investment

No duplication of strategies or structures
Improve what exists

Fast and flexible support for community led
innovative action – not words



for a rural transition

Rezo Pouce – shared mobility



Support for Smart Villages initiatives



Cooperation (art. 71) - including LEADER and other forms of co-operation

Knowledge exchange and information (art. 72)

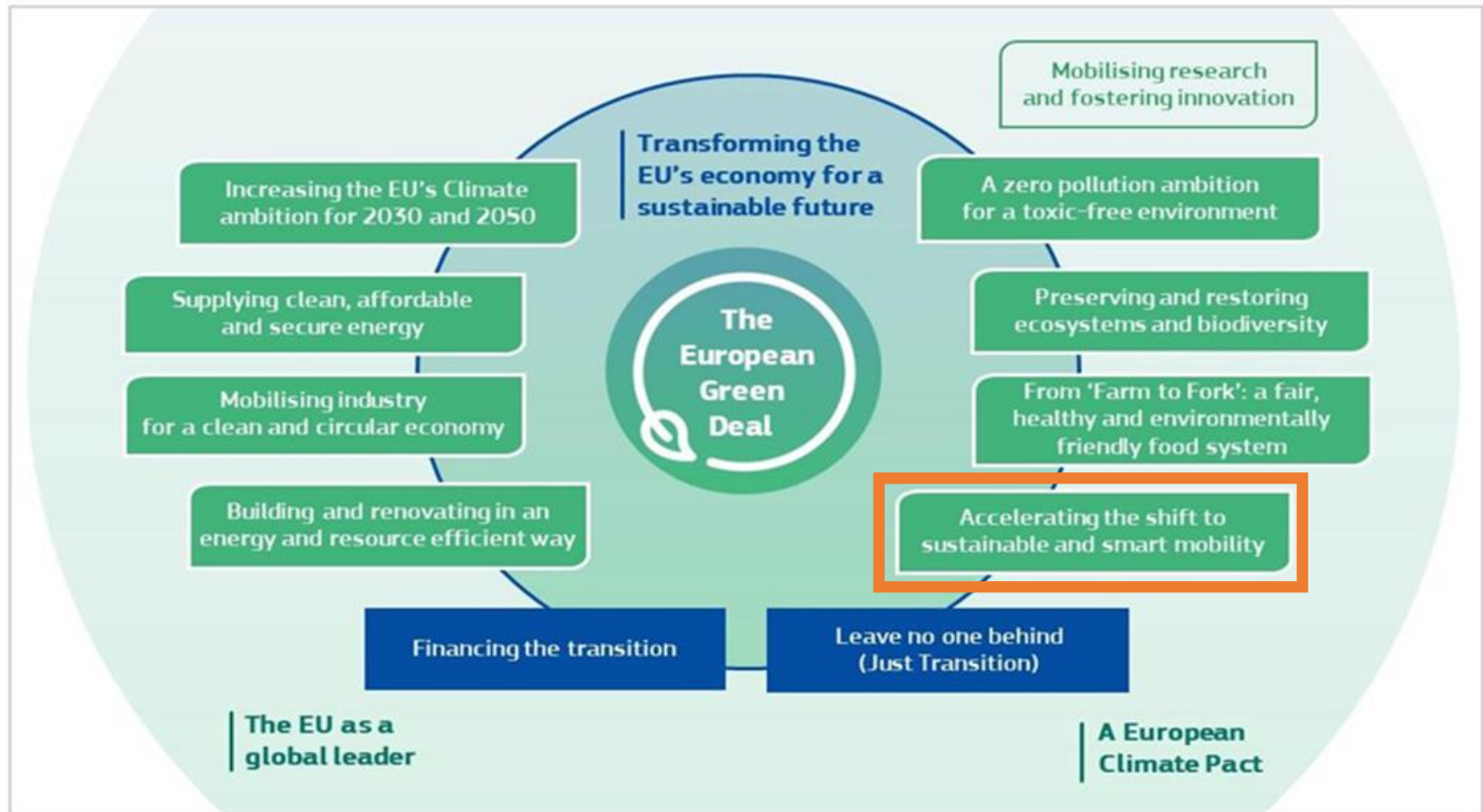
CAP Networks (art. 113)

Installation of young farmers & rural business start-up (art. 69)

Investments (art. 68), basic services

Leveraging other funds

Smart Villages and rural mobility



Available in the Smart Villages [portal](#)

Smart Villages and rural mobility

What could a Smart Village look like in terms of mobility?

Shared mobility

Conventional public
transport



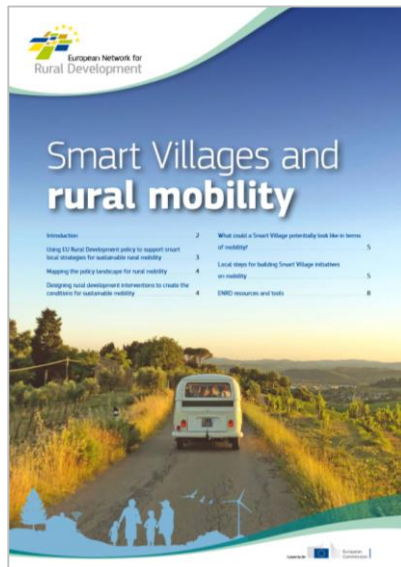
Mini-hub/
interexchange points
close to train stations
or bus stops

Voluntary drivers

Others

Available in the Smart Villages [portal](#)

Local steps for building smart village initiatives on mobility



How can local actors get involved?

How to assess local mobility needs?

How to identify what works best in specific contexts?

How to prioritise among competing needs?

Available in the Smart Villages [portal](#)

Guiding Questions for Smart Villages

Designing rural development interventions to create the conditions for sustainable mobility

| Guiding question |
|---|
| 1. More resources for local facilitation / animation |
| 2. Better access to knowledge |
| 3. Faster more flexible finance for community led innovation |
| 4. Better alignment with investment and other measures |
| 5. Stronger and more flexible cooperation |

Ideas for supporting Smart Villages



Smart Villages in Finland



Smart Village
cooperation
projects

Local village level – at least 2 villages – fast and flexible support for the implementation of innovative actions that respond to a specific local challenge or need

Smart Village
Activation Projects

Subregional level or regional or– groups of villages cooperating together on common issues that require larger scales

Network of
Innovation Brokers

Network of Smart Villages **Innovation Brokers** covering fields such as digital technologies, energy, mobility, service innovations and so on.

Simplified Costs

A menu of **Simplified Cost Options** including lump sums with draft budgets

Available in the Smart Villages [portal](#)

Ideas for supporting Smart Villages



Smart Villages in Poland



Preparatory Support

Local village level – at least 2 villages – preparation of Smart Villages concepts or plans/strategies - Art.71 Cooperation & LEADER

Implementation of Smart Villages plan

Implementation of the SV concepts/plans and help to draw resources from other dedicated support interventions (investments) - Art.71 Cooperation & LEADER; Art.68 Investment

Network of Innovation Brokers

Advisory services, LAGs and National Rural Networks (NRNs), support preparation of SV plans, animation and providing links to specialised providers of knowledge

Simplified Costs

A menu of **Simplified Cost Options** including lump sums

Available in the Smart Villages [portal](#)

Sources of information

SMART VILLAGES PORTAL

Follow our news & events on the online portal. Explore the latest policy developments, research, projects and initiatives.



<https://bit.ly/2kruagj>

SMART VILLAGES COMMUNITY

Join us on Facebook and share your experience and thoughts on Smart Villages with a growing online community.

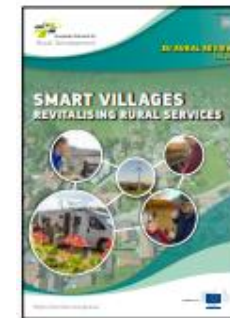


<https://bit.ly/2VG1UXo>

SMART VILLAGES PUBLICATIONS

*No.26 – Smart Villages:
Revitalising Rural Services*

*Digital and Social Innovation
in Rural Services*



<https://bit.ly/2ODP1Kq>

Sources of information



Orientations for using all policy tools available to help Smart Villages to emerge – now and in future:

- [How to support Smart Villages strategies which effectively empower rural communities?](#)
- [How can LEADER/CLLD support Smart Villages?](#)
- [Using non-LEADER/CLLD cooperation to support Smart Villages](#)
- [How to ensure that digital strategies benefit rural communities?](#)
- [Smart Villages in Finland](#)
- [Smart Villages and rural mobility](#)



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Thank you very much!

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