

Interreg
North Sea Region
G-PaTRA

European Regional Development Fund



EUROPEAN UNION



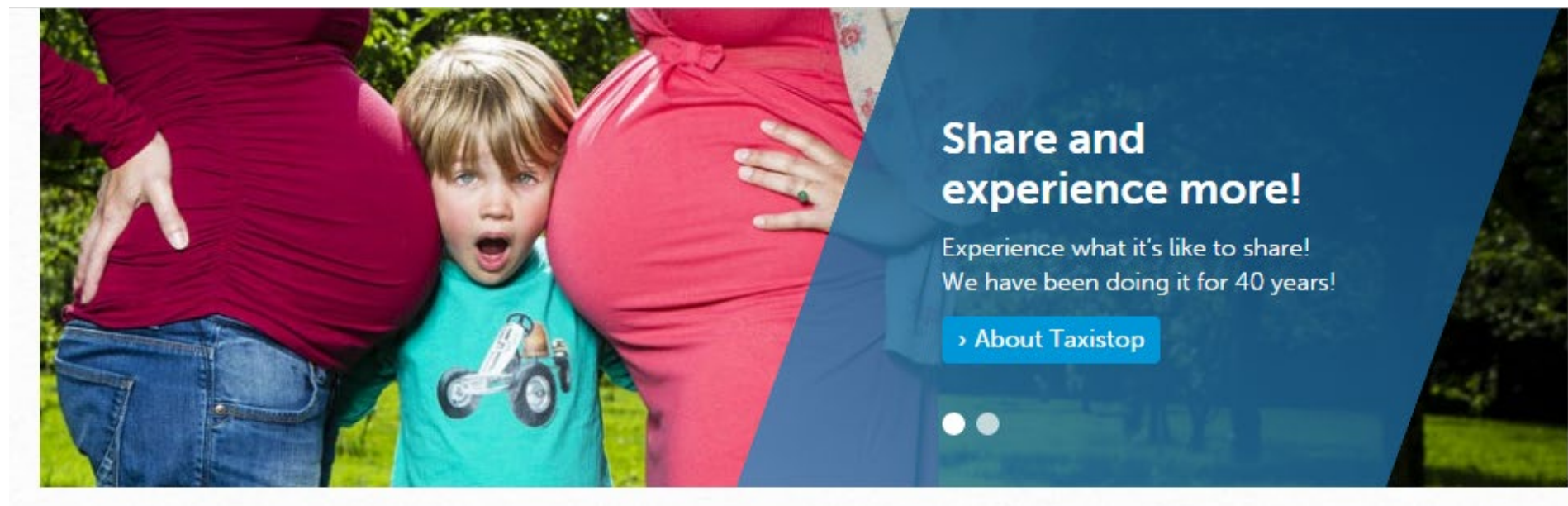
The road to 1.000 mobihubs in Flanders in 2025

Smarta Event - Brussels

2019.01.31

@angelo_meuleman





Concrete solutions

- ♥ Carpool-app
- ♥ Car-Sharing
- ♥ On-demand transport

Innovation

- ♥ Technical
- ♥ Social

Awareness

- ♥ Political
- ♥ Public campaigns

Mobihubs: The bricks of MaaS

Every transport solution nearby



Timeline

Launch
concept

S
F

MOBILITEIT+

Op MobiPunt stapt u van bus in deelauto

Taxistop en Autodelen.net lanceren nieuw concept voor vervoersoplossingen

07-09-17, 06.00u - Cathy Galle

LEES LATER ★



Interest of 50
municipalities

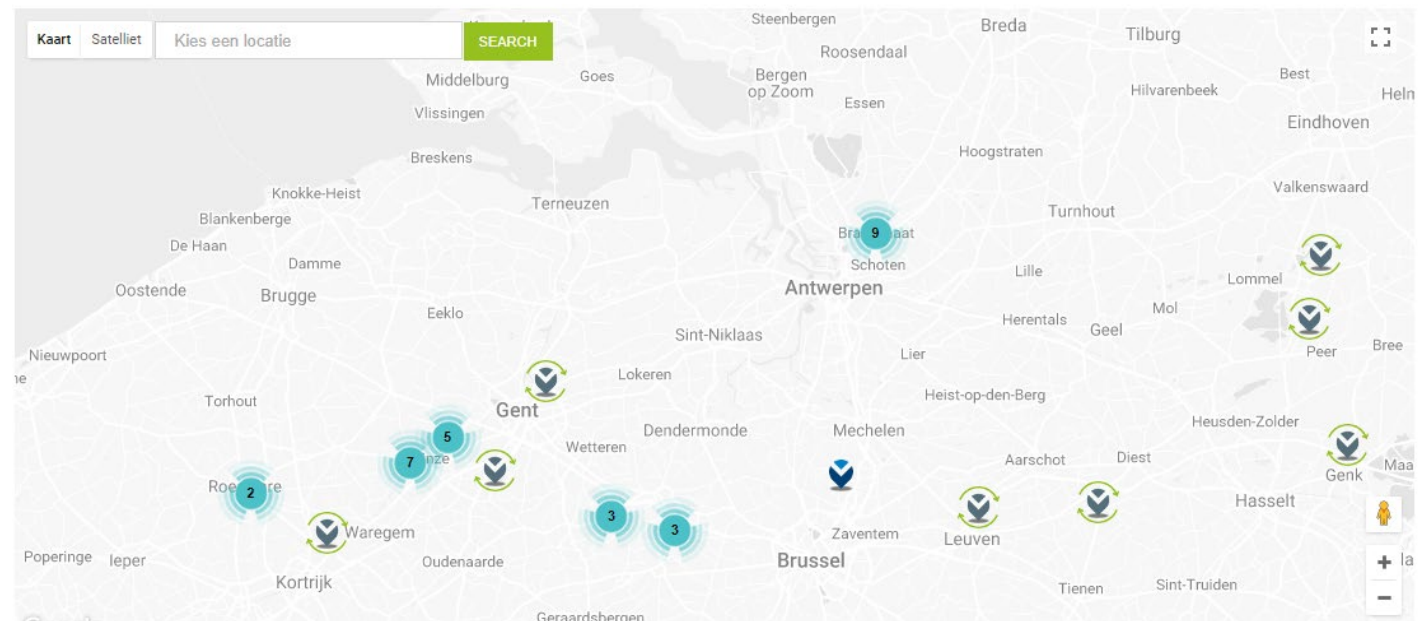


EERSTE PRIVAAT MOBIPUNT IN VLAANDEREN

Matexi is de eerste private ontwikkelaar van mobipunten in Vlaanderen. [...]

MOBIPUNTEN IN VLAANDEREN

Op onderstaande kaart vind je de reële mobipunten en mobipunten die er weldra aankomen. 50 Vlaamse gemeenten hebben reeds concrete interesse getoond. Voor sommige is het echter te vroeg om deze op het kaartje op te nemen. Klik op het mobipunt icoontje op de kaart voor meer info over het aanbod ter plaatse.



Objectives

- ✓ To enable inter- & multimodality in every neighbourhood: rural and urban
- ✓ To offer a reliable alternative to ownership
- ✓ Recognisability
- ✓ Reflex for urban designer
- ✓ Digital and physical connectivity



Vlaanderen
verbeelding werkt

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Mobility behaviour at mobihub

- ✓ Mobihub to switch modes

→ [Intermodal transport](#)

- ✓ Mobihub as departure point (uni-modal)



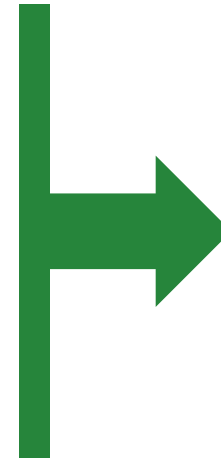
- If person carriage goods



- When it's late, off-peak



- As time counts



Customer-friendly
alternative for
car-ownership of first or
second car

Basic criteria

- ✓ Car-Sharing (car club)
- ✓ Bicycle facilities
- ✓ Collective transport stop
- ✓ Accessible



Vlaanderen
verbeelding werkt

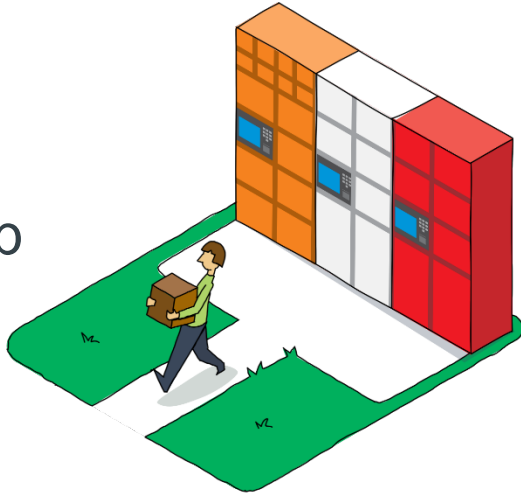
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Optional functionalities

Transport related

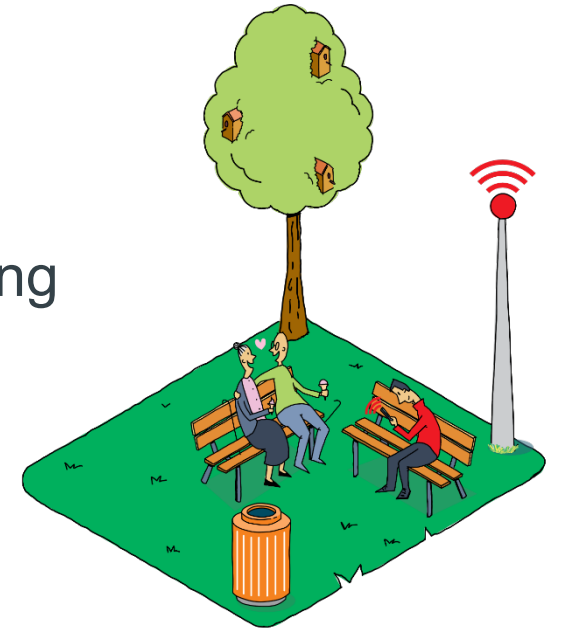
- ✓ Map with hotspots at walking distance
- ✓ EV charging
- ✓ Package wall
- ✓ Public bike pump
- ✓ Scooter parking
- ✓ Drone landing



Anything else:

Practical and fun!

- ✓ WIFI - spot
- ✓ Spotify
- ✓ Smartphone charging
- ✓ Post box
- ✓ Fitness
- ✓ ...



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Classification

- ❖ Ongoing study Flanders
 - Network “Switch” ⇔ Proximity “Hop on”
 - Geographical scope
 - Set of performance requirements per type
- ❖ Clear framework for future development
- ❖ 2.600 potential mobihubs in Flanders
- ❖ Taxistop: “1.000 mobihubs in 2025

	NETWERKLOGICA		NABIJHEIDSLOGICA	
	INTERREGIONAAL	REGIONAAL		
STADSKERN				
AGGLOMERATIE				
GROTE KERN				
KLEINE KERN				
BEDRIJVENPOOL				
BEZOEKERSPOOL				



The New Drive
Samen België schoner maken



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Shared Mobility Rocks
Join us in Brussels 2019.10.08

Let's organise a Smarta Jam Session

SHARED MOBILITY ROCKS

21.10.2019 / AALST

ISABELLE VANDORNE	MICHAEL GLOTZ-RICHTER
TOM OHLANDER	ALISTAIR KIRKBRIDE
ASKIM KNEZIG	KOEN SALEMINK
RALF VAN	CAROLINE CERFORNE
DYLAN GIGI	TOM VÖGE
MARTIN KRIGEL	BART WOLPUT
NICCOLÒ PANDI	REBECCA KARBAUM
FRED MEI	WILS WILKENS
LUCE DEBIE	JANNE DUTZOWSKI
MART DE WILDE	WALTER DRESSCHER
TOM VERHEVEN	LAURENT WILLAERT
RAFAEL COSTA	THOMAS GERRA
AURELIE VAN DIJCK	PASCAL DE BOUT
THOMAS KOK	DIETER HOET
SIDDHANTA GADHI	KIM VAN ASCH
PETER HEIN	ANDRÉ MOULDER
JEFFREY MATING	KIMBERLEY VAN DER