

TIME TO



**RURAL
MOBILITY**

30-31 January 2019

Albert Borschette Congress
Center (CCAB)
Rue Froissart 36, 1040 Brussels (BE)

**SMARTA
WORKSHOP
AGENDA**

30 January 2019

Day 1 – Introduction in Sustainable shared mobility interconnected with public transport in European rural areas		
12:30 – 13:00	<i>Registration of the participants</i>	
13:00 – 14:45	Rural mobility in Europe – today’s reality	Chair: Laurie Pickup, <i>Vectos</i>
13:00 – 13:20	The SMARTA approach	Giorgio Ambrosino, <i>MemEx</i>
13:20 – 13:30	The EC view on rural mobility	Måns Lindberg, <i>EC, DG MOVE</i>
13:30 – 13:50	How rural societies are changing?	Laurie Pickup, <i>Vectos</i>
13:50 – 14:05	The Smart Villages initiative - revitalising rural areas through social and digital innovation	Paul Soto, <i>ENRD</i>
14:05 – 14:20	Mobility solutions for rural areas facing demographic change – experience from the MAMBA project	Vizma Ļeonova, <i>MAMBA project</i>
14:20 – 14:45	The current state of play in the organization of rural mobility across Europe and selected third countries: a SMARTA perspective.	Mark Beecroft, <i>UNIABDN</i>
14:45 – 15:15	<i>Coffee Break</i>	
15:15 – 16:45	Break-out session 1: <i>Identifying structural problems of rural mobility</i>	
	<p>4 round-table discussions based on two themes developed by SMARTA, building on the presentations in the plenary session:</p> <ol style="list-style-type: none"> 1. Defining the “rural mobility problem” and who/what is most impacted by it 2. Whether/how changes at the framework level can make a significant difference 	Interactive session facilitated by the SMARTA consortium
16:45 – 18:00	Wrap-up of the first day	Chair: Laurie Pickup, <i>Vectos</i>
16:45 – 17:15	Plenary feed-back from the round-table discussions	Rapporteurs from break-out session 1
17:15 – 18:00	Making positive change happen for rural mobility in Europe – the need for an integrated approach: Laurie Pickup (<i>Vectos</i>), Mark Beecroft (<i>UNIABDN</i>), Mans Lindberg (<i>DG MOVE</i>), Enrique Nieto (<i>ENRD</i>)	Chair: Lucia Cristea, <i>EIP</i>
18:00	<i>End of the day</i>	

31 January 2019

Day 2 – Rural Mobility in Europe

9:00 – 11:00	Rural mobility in Europe – policies and emerging practice	Chair: Brendan Finn, <i>MemEx</i>
9:00 – 9:40	Towards a more accessible and inclusive rural mobility: emerging initiatives across Europe:	7 X 5 min. presentations
	<ul style="list-style-type: none"> Towards 1.000 mobihubs in Flanders in 2025 	<ul style="list-style-type: none"> Angelo Meuleman, <i>Taxistop</i>
	<ul style="list-style-type: none"> Improving Rural Mobility in The Cairngorms National Park, the INCLUSION pilot in Scotland (U.K.) 	<ul style="list-style-type: none"> Pasquale Cancellara, <i>Polis Network</i>
	<ul style="list-style-type: none"> Compact Overview: Opportunities and Challenges of Autonomous Vehicles Serving Rural Regions 	<ul style="list-style-type: none"> Arnd Bätzner, <i>Mobility CarSharing</i>
	<ul style="list-style-type: none"> Rumobil - Rural Mobility in European Regions 	<ul style="list-style-type: none"> Andrea Burzacchini, <i>aMo</i>
	<ul style="list-style-type: none"> Tuscany Region and rural mobility 	<ul style="list-style-type: none"> Antonella Pollazzi, <i>Tuscany Region</i>
	<ul style="list-style-type: none"> Carsharing in rural areas: it's all about combining forces! 	<ul style="list-style-type: none"> Jeffrey Matthijs, <i>Autodelen.net</i>
	<ul style="list-style-type: none"> HiReach fieldwork activities in rural and remote areas 	<ul style="list-style-type: none"> Cosimo Chiffi, <i>TRT</i>
9:40 – 10:40	What could be the vision and the elements of policy for mobility in rural areas in Europe? – panel discussion	Chair: Brendan Finn, <i>MemEx</i>
10:40 – 11:00	Developing an Evaluation Framework that can give guidance and answers to policy-makers, authorities and practitioners	Dirk Engels, <i>Transport & Mobility Leuven</i>
11:00 – 11:20	<i>Coffee Break</i>	
11:20 – 11:40	An overview of SMARTA identified good practice in rural mobility	Richard Mounce, <i>UNIABDN</i>
11:40 – 12:30	Rural shared mobility: key solutions for rural mobility challenges	3 X 15 minutes presentations followed by discussion
	<ul style="list-style-type: none"> Creation of a mobility center in Wallonia 	<ul style="list-style-type: none"> Christiane Chermanne, <i>SPW Wallonie</i>
	<ul style="list-style-type: none"> The Texelhopper 	<ul style="list-style-type: none"> Florien Molendijk & Maarten de Keijzer, <i>Texelhopper</i>
	<ul style="list-style-type: none"> Volunteer-based Community Transport in Germany 	<ul style="list-style-type: none"> Martin Schiefelbusch, <i>NVBW</i>
12:30 – 12:45	Funding and implementation challenges for good practice in rural mobility	Andrea Lorenzini, <i>MemEx</i>
12:45 – 13:00	Innovation and transferability opportunities for good practice in rural mobility	Tim Durant, <i>Vectos</i>
13:00 – 13:45	<i>Lunch Break</i>	

Day 2 – Rural Mobility in Europe

13:45 – 15:00	Break-out session 2: How to improve rural mobility?	
	<p>4 round-table discussions based on the two themes developed by SMARTA:</p> <ol style="list-style-type: none"> 1. Good practice in rural mobility and promising, emerging solutions 2. Enablers and barriers for widespread deployment of rural shared mobility solutions 	Interactive session facilitated by the SMARTA consortium
15.00 – 15.30	Wrap-up of the second day	Chair: Brendan Finn, <i>MemEx</i>
15.00 – 15.20	Plenary feed-back from the round-table discussions	Rapporteurs from break-out session 2
15.20 – 15.30	Wrap-up session and future steps in SMARTA	Brendan Finn, <i>MemEx</i>
15.30	<i>End of the day/event</i>	